



Florida District

Chapter Newsletter Competition



- Two Categories: Color and Black & White. The same criteria for scoring will be used for both categories.
- Judging criteria is based on 3 areas: Front Page, Contents and Other.
- Total points without Extra Credit items: 100
- Each area has a possible 3 Extra Credit points. The over all Total Points possible: 109
- Special Editions for Judging Purposes Will Not Be Accepted
- Submitting requirements: Must be submitted monthly via the regular mail (USPS).
- Send newsletters to the Florida District Newsletter Judges and District Director.
- Remember, the sole purpose of publishing a newsletter is to communicate and keep your Chapter Participants involved and updated.

AREA TO BE SCORED	ITEM	POINT VALUE
Front Page	GWRRA Logo	5
	Chapter Name or Designation	3
	Region and District	3
	Month/Year	3
	Newsletter Title	3
	Date/Time/Location of Next Meeting	5
	District and Chapter Officers	3
	Chapter Officers Phone Numbers	3
	Extra Credit Item - Index of Contents	3
	Subtotal	31
Contents	District Newsletter Included	5
	Home Chapter Activities	5
	Other Chapter's Activities	5
	Rider Education Articles	10
	PR Activities	3
	Paid Advertisements	3
	Extra Credit Item - Use of Clip Art	3
	Subtotal	34
Other	GWRRA Motto	3
	Humor	5
	Pleasing to the Eye / Easy to Read	10
	Association Name Spelled Out	3
	Articles by Participants	5
	Participant Recognition	5
	Spelling/Grammar	10
	Extra Credit Item - Activity/Participant Photos	3
	Subtotal	44

TOTAL 109